# **JA'LISA YATES**

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An aspiring freelance artist with a set of skills in using digital tools and software such as Clip Studio Paint and Wacom Intuos to create progress works and completed illustrations involving portraits and background scenes. Collaborating with clients on abstract and realistic art styles and effectively conveying ideas visually. Successfully translating subject matter into concrete designs ranging from commissioned paintings to album cover, book cover, digital print, and any other promotional materials.

## PROFESSIONAL EXPERIENCE

## JUN. 2020 - PRESENT

## FREELANCE ILLUSTRATOR, YATES DIGITAL PAINTING

• A self-employed service created to serve clients with completed digital illustrations involving portraits whether it is for self-profile, gift, cover art, or character design. Meet their deadlines and bring quality work to satisfy their interest.

## FEB. 2019 - APRIL 2019

## ART DEPARTMENT ASSISTANT, VIRGINIA WESLEYAN UNIVERSITY

• A work study position where I coordinated the Student Juried Art show for the Spring Semester, by organizing the submissions for the installation and removal of the artworks from the Neil Britton Gallery.

## **SEPT. 2018 - MAY 2019**

## TUTOR, VIRGINIA WESLEYAN UNIVERSITY

• As a working student on campus, I help students study and be prepared for the course, ARTH 232.

## **JULY - AUGUST 2018**

## RED FEATHER CAMP COUNSELOR, YMCA BLOCKER HALL

• I worked as a camp counselor at Camp Red Feather for Blocker Norfolk Family YMCA. I did drop off and pick up shift which was to supervise campers while waiting for the pickup bus to the camp in the morning and parents to pick them up in the afternoon.

# **EXHIBITION/SHOWCASE**

## APR. 2024

## **GOING GREEN, VB Art Center**

• Submitted and installed framed works at the Virginia Beach Art Center to highlight my work as an artist. "Green Self" awarded for Honorable Mention.

#### FEB. 2023

## **VWU STUDENT ART SHOW, Sandler Center**

• Submitted and installed framed works at the Sandler Center to display my work as an artist.

## JAN. 2022

## **MEET THE ARTIST,** Meyera E. Oberndorf Central Library

• Submitted and installed framed works at the Central Library to exhibit my work as an artist.

## NOV. 2019

## **STELLAR, RAWARTISTS**

 Invited by RAW artists to join in their showcase: STELLAR in Richmond in November 21<sup>st</sup> to exhibit my work and gain experience and exposure from the attendees.

#### **JULY 2019**

## **MURAL, VIBE DISTRICT**

 Painted an 8ft by 12ft temporary mural to create a representation for the theme, "Building A Better Community" for the Vibe District at the Oceanfront in Virginia Beach, on the intersection of Arctic Avenue and 19<sup>th</sup> Street.

## **MAY 2019**

## SENIOR ART THESIS EXHIBITION, NEIL BRITTON ART GALLERY (VWU)

• Submitted and installed digital prints on canvas and video of creative process displaying my body of work, "Digital Portraits", that show portraits of 6 individuals as part of the senior art exhibition.

## **APRIL 2019**

## STUDENT JURIED ART SHOW 2019, NEIL BRITTON ART GALLERY (VWU)

• Submitted and installed three digital photographs of animals drawn by hand on Photoshop, "Hummingbird", "Black Bear", and "Lemur". I was awarded an Honorable Mention for the "Hummingbird".

#### **MARCH 2018**

## STUDENT JURIED ART SHOW 2018, NEIL BRITTON ART GALLERY (VWU)

• Submitted and installed a collection of digital prints of portraits painted on Adobe Photoshop, "Angels".

#### NOV. 2017

## **IMAGINE 5 POINTS**, NORFOLK ARTS

• Awarded \$200 for the selected piece, "Blue Abstract" as one of the artworks exhibited at the Norfolk's 1st outdoor gallery on Sewells Point Road and displayed for 5 years.

## NOV. 2015

## **NEON FESTIVAL**, NEON ARTS DISTRICT

• As a member of the Marlin Mural Team, painted a mural called "Blue Sky" on the back of the Virginia Furniture Company on Magazine and Olney in Norfolk for the NEON Festival.

# **EDUCATION**

#### **MAY 2019**

## **BACHELOR OF ARTS, VIRGINIA WESLEYAN UNIVERSITY**

*GPA*: 3.72- cum laude

## Academic Achievements:

## Nanci Zigler

• June 2015 - May 2019: Awarded \$6,202.00 per semester, established in 1994 in memory of Nanci Zigler, class of 1977, by her parents, Mr. and Mrs. J. Hiram Zigler. They requested that the scholarship be awarded to a deserving art student.

## **Presidential Scholarship**

• June 2015 - May 2019: Awarded \$2,298.00 per semester every 4 years due to enrollment with a high school grade point average, 3.9. Must achieve above 2.5 to keep the scholarship for 4 years.

## **President's List**

Fall 2017: Achieved a 4.0 grade point average in at least 9 semester hours

## Dean's List

• Spring 2016, Spring 2017, Fall 2017, Spring 2019: Achieved a grade point average 3.5 or more in at least 9 semester hours

## **Honorable Mention**

Fall 2016: Achieved a grade point average 3.2 or more in at least 9 semester hours

## **JUNE 2015**

HONORS, LANDSTOWN HIGH SCHOOL

*GPA*: 3.9

## **LEADERSHIP**

APR. 2019

## **OMICRON DELTA KAPPA**

• Chosen as a member of one of the most prestigious honor societies because of my contributions to VWU campus and community.

SEPT. 2017 – APR. 2019 PRESIDENT, ART CLUB

• Organized meetings introduced events for the group to get involved or to engage in, and ensured the organization remained active.

JAN. 2016 – MAY 2016 VICE PRESIDENT, ART CLUB

• Followed pertinent steps as the President and served as a substitute when President was absent

## **ACHIEVEMENTS**

## **JULY 2019**

## **CHALK THE WALK, VIBE DISTRICT**

• Won 3<sup>rd</sup> place amateur trophy and money prize for a chalk illustration on the sidewalk for the theme. Big Beautiful World.

## **MAY 2019**

## **OUTSTANDING SENIOR ART THESIS, ART DEPARTMENT VWU**

 Awarded and presented by the Art Department for the Spring Honors Convocation in 2019.

## **MAY 2018**

## **OUTSTANDING LEADERSHIP & PROFESSIONALISM IN ART, ART DEPARTMENT VWU**

• Awarded and presented by the Art Department for the Spring Honors Convocation in 2018.

NOV. 2017

## SHACK-A-THON, VWU

• The purpose of the event was to unite the VWU campus and raise awareness about the current state of hunger and homelessness. During my presidency, the Art Club won two awards, `Top Shack', for raising the most money and building the creative shack.

# **VOLUNTEER**

# MARCH 2017 – MARCH 2019: 30 HOURS EMPTY BOWLS CHARITY DINNER, VIRGINIA WESLEYAN

• A participating annual event on campus that raised donations through selling ceramics and the funds go to community agencies that fight hunger and the warm fellowship of like-hearted people. Set up for the event, served drinks to the attendees, and cleaned up after the event.

# OCT. 2017 – APRIL 2018- 17 HOURS VOLUNTEER, D'ART CENTER

• Participated in the D'Art Center, Arts organization, as a volunteer. Collaborated with the staff members and resident artists by setting up for the event, helping install artists' works, and more.

## OCT. 2016 - JAN. 2018

## ART INSTALLATION, VIRGINIA SUPPORTIVE HOUSING

• Collaborated project on creating and installing dozens of paintings that will adorn the walls of the Housing Facility at Church Street in Norfolk and at Diamond Spring in Virginia Beach.

# JUNE 2017- 3 HOURS SENIOR ARTFEST EXHIBITION, PRIME PLUS

• Worked with the Senior Services (aka Prime Plus) on their art exhibition. Helped categorize and install artists' works.

## REFERENCES

1. **John Rudel**- *Professor of Art, Coordinator of Art Exhibitions*, 757-455-3257, jrudel@vwu.edu

2. **Philip Guilfoyle**- *Professor of Art, Manager of the Ceramics and Sculpture Studios*, 757-455-3278, pguilfoyle@vwu.edu